



Regulations for the use of the BIBBA Trademark

The trademark may not be used by any person or organisation unless a current member of BIBBA.

The Objects of BIBBA, as specified in our constitution:

The overall Object of the Association is the conservation, restoration, study, selection, and improvement for the public benefit of the native honey bee of Britain and Ireland (*Apis mellifera mellifera*), and of near-native and locally adapted honey bees by:

- a) The education of beekeepers and the public as to the importance of the native, near-native, and locally adapted honey bees of Britain and Ireland, in the craft of beekeeping, and in sustainable methods of beekeeping.
- b) Carrying out and supporting applied and scientific research and study into the native, near-native, and locally adapted honey bees of Britain and Ireland, the useful results of such research to be disseminated to the public at large.
- c) Working for the conservation, protection, and improvement of the physical and natural environment inhabited by native, near-native, and local adapted honey bees, and other pollinators to support the sustainability of local honey bee populations and honey bee husbandry.

Members of BIBBA who wish to use the trademark must apply to the trustees using the form on the website, and must complete the following declaration:

“I confirm that my queens are raised from local stock and are not imports or second-generation imports, and that I support the objects of BIBBA.”

Applicants to use the trademark must also declare that:

1. They will abide by the current BIBBA CIO code of conduct
2. That any queens, nucs or colonies they sell have been raised themselves or in a local group and have not been bought in
3. That the bees are of native, near-native or locally adapted stock
4. That the colonies are managed according to the sustainability principles of BIBBA CIO
5. Any honey or other hive products are produced by stock that meet criteria 3 and 4.

Immediately above the trademark must be placed the words “member of”.

No implication may be made that BIBBA CIO has inspected or confirmed the quality of any product.

Those who are approved to use the trademark must re-apply annually and must cease to use the trademark if they cease to be members of BIBBA or on request from the trustees.

BIBBA CIO will not be liable for any financial loss resulting from withdrawal of permission to use the trademark.



Conditions of use for the BIBBA trademarked logo

To apply for permission to use the BIBBA logo

Members or organisations of BIBBA who wish to use the logo must apply for permission using the form on the www.bibba.com website. Permission must be verified in writing.

Declarations required for permission to use the BIBBA logo

1. I/we shall be a current member of BIBBA
2. I/we shall abide by the BIBBA Code of Conduct
3. I/we shall abide by the BIBBA Objects
4. I/we shall abide by the BIBBA Sustainability Principles
5. Queens raised and sold shall be solely from bees raised by the individual/group
6. Queens shall be of native, near-native or locally adapted stock

Display of the BIBBA logo

The logo shall be used with the words "member of" placed immediately above the logo.

The logo can be used on:

- A website, presentation or display
- Electronic communications, including emails
- Printed stationery, including letterheads and business cards
- Labels, including honey, any hive products and/or bees

No implication may be made that BIBBA has inspected or confirmed the quality of any product or service.

Cessation or Retraction of permission to use the BIBBA logo

After permission is granted for use of the logo, further applications for permission must be made if any of the following conditions occur:

- BIBBA updates the Code of Conduct, Objects and/or Sustainability Principles
- BIBBA membership lapses or discontinues for any reason

Members/organisations shall immediately discontinue using the logo if any of the following conditions occur:

- Failure to comply to the BIBBA Code of Conduct, Objects and/or Sustainability Principles
- When a Cease & Desist Notice is issued by the BIBBA trustees to the member/organisation. The Notice will typically only result from situations where the use of the logo has brought BIBBA into disrepute in any way.

BIBBA shall not be liable for any financial loss resulting from withdrawal of permission to use the logo.